



# OAHPERD 81st Annual Convention

## December 1st - 3rd 2010

### Sponsor/Exhibitor Prospectus

**OPT IN for this year's OAHPERD Convention!**

On behalf of the Ohio Association for Health, Physical Education, Recreation and Dance, you are invited to attend this year's Annual Convention-the premier event for HPERD professionals in Ohio. With more than 1,000 attendees, the OAHPERD convention is a great venue for you to use to showcase your newest product and idea. Attendees include professionals in Health, Physical Education, Recreation and Dance as well as administrators and college and university faculty.

The following packet includes exhibit and sponsor materials for the 81st Annual Convention of Ohio's AHPERD. We represent over 2,700 statewide HPERD professionals from around the state.

If you have any questions about the enclosed materials, please contact Heather Ormiston at the OAHPERD office at 614-221-1900 ext. 223 or [Heather@assnoffices.com](mailto:Heather@assnoffices.com).

We look forward to your attendance at our 81st Annual Convention.

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**Ohio Association for Health, Physical Education, Recreation & Dance**

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## Convention Quick Facts

### Convention Dates:

December 1st –3rd 2010

### Convention Location:

Greater Columbus Convention Center

### Hotel Block:

Drury Inn—\$109.00 plus tax per night

Hampton Inn—\$115.00 plus tax per night

Go to [www.OAHPERD.org](http://www.OAHPERD.org) for more information

### Exhibit Schedule:

December 1st: Registration and Set-Up; 2pm–5pm

December 2nd: Exhibit Hall Hours; 7:30am–4:30pm

December 3rd: Exhibit Hall Hours; 7:30am–1:00pm

### Convention Colors:

Draping will be red and white and aisle carpet will be red.

### Booth Features:

Standard 8” back drape and 36” side drape

Standard 7” X 44” booth identification sign

One 6” table and two chairs

Two complimentary badges per booth

24-hour exhibit hall security

Company profile in Convention Program

### Convention Decorator:

The George Fern Company Service kits will be

sent to all contracted exhibitors paid in full

approximately 60 days prior to the show.

### Attendee Profile:

Approximately 1,000 attendees participate in the OAHPERD annual convention each year.

Attendees include Health, Physical Education,

Recreation and Dance educators and

administrators ranging from elementary to

college level.

## Sponsorships & Exhibits

### Calling all Sponsors & Exhibitors!

A variety of companies support OAHPERD at the convention showing off their products and services in physical education, sport equipment, AV products, healthcare, apparel, first aid, training supplies, books, education material and much more!

The Exhibit Hall is in the heart of the convention so you can connect with our 900+ HPERD Professionals!

### Diamond- \$5,000

- Convention Identity: Official Sponsor
- Recognition as sponsor of event of your choice
- Sponsorship recognition on all pre-convention and onsite materials
- Double Booth in location of choice
- Four Public Address Ads
- Full Page Advertising in Newsline, Future Focus and Convention Program
- Complimentary one-page insert in each convention bag
- Four Complimentary Registrations
- Web link on [www.ohahperd.org](http://www.ohahperd.org) - 1 full year

### Bronze - \$1,000

- Convention Identity: Premiere Supporter
- Single Booth in location of choice
- Quarter Page Advertising in Newsline, Future Focus and Convention Program
- Sponsorship recognition on all pre-convention and onsite materials
- Two Complimentary Registrations

### Gold - \$2,500

- Convention Identity: Official Supporter
- Recognition as sponsor of event of your choice
- Sponsorship recognition on all pre-convention and onsite materials
- Single Booth in location of choice
- Two Public Address Ads
- 1/2 Page Advertising in Newsline, Future Focus and Convention Program
- Complimentary one-page insert in each convention bag
- Two Complimentary Registrations
- Web link on [www.ohahperd.org](http://www.ohahperd.org) - 1 full year

### Exhibitor - \$450

- Convention Identity: Official Exhibitor
- Single 10'X10' Booth
- Two complimentary badges per booth; includes access to Awards Reception and All-Convention social

### Additional Booths - \$350

### Non-Profit Table Display - \$150 each

For terms, contact Peggy Blankenship at [Peggy@assnoffices.com](mailto:Peggy@assnoffices.com)

**GET MORE FOR YOUR MONEY  
WITH THIS OPTION!!**

## Additional Sponsorship Opportunities

Show your support by sponsoring an event at the 81st Annual OAHPERD Convention! Special events and convention-wide opportunities are a great way for organizations to increase their exposure at the convention, effectively promote new products and services and gain recognition for new programs. Opportunities exist at every budget level! Take advantage of one or more of the marketing opportunities listed here.

**Pre-Convention Social**  
\$500 (or co-sponsor for \$250)

**OAHPERD Award Recognition Program**  
\$1000 (or co-sponsor for \$500)

**All-Convention Social**  
\$2,000 (or co-sponsor for \$1000)

**Keynote or TOY Presenter**  
\$500

**Convention Welcome Pack Inserts**  
\$300 + 1,000 copies of printed materials

Web link on [www.ohahperd.org](http://www.ohahperd.org)  
\$150

**ALL EXHIBITORS AND SUPPORTERS** are encouraged to provide give-a-ways for the following :

- Silent Auction; All proceeds benefit the Student Memorial Scholarship Fund
- Raffles; All proceeds benefit the Student Division
- Goodie Bags (for 1000 attendees)

## 2010 Advertising Rates

### Convention Program Advertising

Advertise in the 2010 convention program book. Program is distributed to every convention participant (approximately 900 HPERD professionals)

Full Page: \$250  
(7 1/2 X 10)  
Half Page: \$150  
(7 1/2 X 5)  
Quarter Page: \$100  
(3 X 5)  
Business Card Size: \$75  
(2 X 3 1/2)

### Advertising Bundle:

**Convention Program/Journal/NewsLine**  
Advertise in all OAHPERD publications for one full year and save! Advertisements may be tailored and newly created for each publication.

Full Page: \$600 (\$300 savings)  
(7 1/2 X 10)  
Half Page: \$375 (\$125 savings)  
(7 1/2 X 5)  
Quarter Page: \$225 (\$75 savings)  
(3 X 5)  
Business Card Size: \$175 (\$25 savings)  
(2 X 3 1/2)

### Advertising Information

- All advertisements will be printed in black and white
- Advertisements are to be submitted electronically via email to [Heather@Assnoffices.com](mailto:Heather@Assnoffices.com) in PDF or jpg. format
- Advertising Bundle packages include 5 total advertisements!  
-Convention Program  
-Journal (Summer & Winter issues)  
-NewsLine (Fall & Spring issues)

## About OAHPERD

### What is OAHPERD?

OAHPERD is the acronym for the Ohio Association for Health, Physical Education, Recreation, and Dance. OAHPERD is the only nonprofit statewide association in Ohio for HPERD professionals and supports nearly 2,700 professionals annually.

### What is the Annual Convention?

Our annual convention is education based with programs running every hour to allow teachers to obtain valuable continuing education units, to share ideas, network, and learn about new products, services, and resources.



# Exhibitor / Sponsor Application



Company Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Company Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Web Address: \_\_\_\_\_  
Representatives Staffing Booth: \_\_\_\_\_  
\_\_\_\_\_

Electrical:  Yes, I/We will need an electrical outlet and understand that the cost will be assumed by my company/organization.

## EXHIBITS

Exhibit Booth:	\$450 X <u>  1  </u> = \$ _____
Additional Booths:	\$350 X _____ = \$ _____
Non-Profit Table Display (must be pre-approved)	\$150 X _____ = \$ _____

## SPONSORSHIPS

Sponsorship Opportunity: (note choice here) \_\_\_\_\_ = \$ \_\_\_\_\_  
Sponsorship Opportunity 2: (note choice here) \_\_\_\_\_ = \$ \_\_\_\_\_

## ADVERTISEMENTS

Advertisement Opportunity: (note choice here) \_\_\_\_\_ = \$ \_\_\_\_\_

## TOTALS

Total Sponsor / Exhibitor / Advertisement Package Commitments: = \$ \_\_\_\_\_

## METHOD OF PAYMENT

Check: # \_\_\_\_\_  
- Make payable to OAHPERD and send to: OAHPERD, 17 S. High Street, Suite 200, Columbus, Ohio 43215

Credit Card  
- Please circle one:      Visa      MasterCard      Discover      American Express

Card Number: \_\_\_\_\_  
Card Holders Name: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ Security Code (on back of card): \_\_\_\_\_  
Billing Address w/ Zip Code: \_\_\_\_\_  
\_\_\_\_\_

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